AI LEGAL DOSSIER · CB-DEMO-2026-031

Use of artificial intelligence in this project.

Summary for legal teams of the client and the agency. It declares how AI was used, what was produced by people and which rights apply.

ITEM	DECLARATION
Project	Campaign Identities · Master Module · Mercado Austral (DEMO) · via Agencia Norte Sur (DEMO)
AI use	AI used only as a renderer, directed by people, on Cherry Blossom Lab's own Virtual DNA code. 6 operations recorded.
Human contribution	Phenotype research, Virtual DNA code, lighting plans, selection, retouch on own originals and identity bible.
Inputs	Client text brief only. No photos of real people. No external visual references.
Synthetic people	Rosa, Hernán and Antonia are virtual people. ID-03 represents a minor and is fully synthetic.
Disclosure	Visible AI notice (KR, EU) and machine-readable C2PA + XMP DigitalSourceType on every final file.
Rights	Usage licence for Mercado Austral (DEMO) in CL, KR, US and EU for 36 months. Virtual DNA code remains Cherry Blossom Lab IP unless assigned.
Model card (NIST AI RMF)	Govern: Clean Room Protocol v3 · Map: 4 markets · Measure: KR market test (24) · Manage: identity locks + audit chain.
Evidence	Folders 03, 05 and 07 of this ZIP. Hash-chain anchor `8dfe0b1483b8226e03d819de7837deae7faa2f4017e537f76f9a1dab87c5d9c1`

SIGNATURES

Declared and signed.

#	DECLARATION	SIGNED BY	TIME (UTC)
1	Brief is original client material	Paula Herrera (DEMO)	2026-09-05 11:12
2	No external visual references used	Tamara Brownell	2026-09-10 12:04
3	Phenotype study is original research	Dr. Valentina Rojas (DEMO)	2026-09-08 16:30
4	Round 2 retouch applied to own originals	Tamara Brownell	2026-09-19 11:48
5	Identity bible written by people	Stanley Gonczanski	2026-09-11 14:22
6	Synthetic identity declaration	Tamara Brownell	2026-09-25 12:00



CONTENT TIMESTAMP

RFC 3161 · DigiCert + FreeTSA · 2026-09-25T12:00:04Z · SHA-256 272f6ca023a14915824f6bcc3e071d18afe7b23914ad61331f317f73fcc4675a

DEMO · Simulated project. This document is not a legal opinion.